

NANA AMA OFORI-ATTA

FILM PRODUCER, AUTHOR, ACADEMIC, ENTREPRENEUR, COMMUNITY LEADER

D . O . B : 20/08/1 9 7 1

With 25 years experience working in media, academia, events and local government, I bring a wealth of experience and a spirit of excellence to any role I undertake.

I am calm under pressure with the ability to have an eye on the bigger picture whilst keeping the smaller details in hand. I am a highly efficient problem solver who ensures people I work with walk away empowered and lifted, whether they are students, guests or clients.

I am a polymath with a love for each of the various skills I possess or the roles I execute.



ACADEMIC HISTORY

Bournemouth University

2023 -2027

Doctor of Philosophy

Media, Science and Technology

The impact of AI on filmmaking education, production and viewing'

Ashridge Business School (HULT)

2019

Executive MBA in the Creative Industries

King Alfred's College of Higher Education (Now University of Winchester)

1995

BA (HONS) Drama, Film and Theatre Studies

OTHER TRAINING

- Production Coordination, Production Management Association
- Practical Accredited Children's Regulations Training, City and Guilds
- Digital Disruption, Cambridge University
- Chairmanship Training, National Association of Local Councils
- Level 3 training and Assessment
- Safeguarding Training
- PREVENT Training
- Data Protection

MAIN INTERESTS

- Artificial Intelligence
- Film and TV production
- Writing
- Research
- Music
- History

SKILLS

- Creating educational content
- Writing
- Research
- Producing for film and TV
- Training/Lecturing/Teaching
- Leading and driving projects from concept to completion
- Hosting events
- Public Speaking
- Leading teams

Local Economic Advisor

Commonwealth Businesswomen's Network

October 2025 to date....

- Supporting the Board of the Commonwealth Businesswomen's Network to empower women and girls across all 56 member states of the Commonwealth through entrepreneurship, innovation and education in fulfilment of the Commonwealth's mandate

Consultant/Trainer/Public Speaker

2000 to date

- Creating and executing training for film producers on filmmaking
- Creating and running training for creatives and trainers on the use of AI in creative practice
- Public speaking at events, lectures, launches
- Consultancy on various areas of media, AI, events, skills development and entrepreneurship

Chief Executive Officer

Film Academy Milton Keynes, UK, 2024 - to date

- Leading training of students at Academy
- Overseeing lecturers at the Academy
- Overseeing work produced by students for Accreditation at the Academy
- Producing films, documentaries, training and online videos
- Engaging stakeholders such as local government, private sector, educational institutions, and government

Parish and City Councillor

Campbell Parish Council: 2012-2022

Milton Keynes City Council: 2022 to date

- Responding to the needs of residents
- Scrutinising, advocating or supporting policy which supports and enhances the lives of residents
- Carrying out community events with residents
- Attending and supporting community events

Lecturer

London Metropolitan University , QA Partnership, 2022 to date

Modules Taught

- Critical Thinking
- Race, Crime and Media
- Researching Discrimination
- Reflecting on Self and Society
- Social Issues in Context
- Researching Inequality
- Personal and Professional Development
- Academic Skills and Literacy

Chief Executive Officer

Linked Events 2024 to date

- Initiating, managing and executing key events in Milton Keynes and London. These include the Black Excellence Awards, the Multicultural Excellence Awards at the House of Lords and the largest Black History Month event in the UK, the Black History Month Art, Culture and Business Exhibition which had had over 103,000 attendees.

Chief Executive Officer

World Media Initiatives CIC, UK, 2007 - August 2024

- CEO Film Academy Milton Keynes
- Producing films, documentaries, training and online videos
- Engaging stakeholders such as local government, private sector, educational institutions, global NGOs and donors
- Raising finance, budgeting, scheduling
- Writing press releases and engaging media to provide coverage
- Writing media content for company projects as well as for clients
- Building websites
- Overseeing graphic design and production of media content for publication in magazines, books, newsletters, billboards, press, TV, radio and film
- Providing training on filmmaking skills
- Coordinator of Black History Month Exhibition
- Coordinator Milton Keynes Black Excellence Awards
- Creating and implementing marketing strategy
- Organising events such as festivals, film premiers and business exhibitions
- Promoting community events, projects, and individuals

Founder/CEO

WORK EXPERIENCE

VINASHA Productions Ltd, 2002-2007

- Creating and implementing marketing and communication campaigns for government and corporate organisations such as Shell Oil and Standard Bank,
- Producing film and TV content for distribution to TV stations around the world
- Production of documentaries, films and commercials for clients such as Concern Universal, World Bank, Methodist Mission and UNICEF
- Developing and managing stakeholder relationships with organisations such as the Ministry of Communication, Gambia TV, private sector and national and international NGOs,
- Raising finance, budgeting, scheduling
- Recruiting, managing and mentoring staff,
- Organising and managing events such as product launches, opening ceremonies, beauty pageants and government lobbying

Head of Marketing

Trust Bank Ltd, The Gambia, 2000-2002

- Carry out research to inform communication strategy, bank's expansion strategy and inform internal relationships strategy
- Develop and implement marketing and communications strategy
- Liaise with media organisations to promote communications
- Develop and implement corporate responsibility strategy which included supporting health care, education and sports across the country
- Developing programmes to support and reward staff contribution
- Manage and oversee events such as awards events, donations, new branch openings, annual meetings of shareholders
- Manage all publications for press releases, adverts, newsletters, billboards and website including content, design and branding
- Manage all branding for premiums
- Media buying
- Design and manage content of all communications including TV and radio advertisements
- Oversee design and daily update of website
- Develop and maintain positive relationships with board of directors, leadership, staff, customers, government, grant beneficiaries and suppliers

Research Lead

Medical Research Council, The Gambia, 1999-2000

- Using qualitative methods such as focus group discussions, one on one interviews and drama and quantitative methods using surveys to research the impact of HIV education on the behaviours of rural Gambian communities
- Managing three staff researchers in the field
- Writing of research report for inclusion in consultant's report for presentation to MRC UK

Principal Producer-Drama, Youth and Children's programmes

Gambia Television, 1996-1999

- Creating and producing TV programmes
- Mentoring, training and overseeing staff in my department
- Managing budget, scheduling, casting
- News presenting
- Editing
- Creating relationships with sponsors of my TV programmes
- Managing relationships with donors such as UNICEF
- Identifying interesting materials such as people to feature or scripts to produce

ACHIEVEMENTS

- Global Visionary Producer Award, Caribbean Global awards 2025
- Speaker/Trainer, 'How to use AI in your Creative Practice'
- Member of Roundtable looking at ethics, bias and copyrights issues of the use of AI in creative practice for the House of Parliament
- Writer of a blog looking at the literature in the field on AI in education
- Podcast on issues around AI
- Creator of course called 'How to use AI in your Creative Practice'
- Listed as one of the Pioneers of Milton Keynes as part of 'Pioneers Revisited' project by the Living Archive
- Coordination, Execution and management of the Milton Keynes Black Excellence Awards 2024
- Coordination and management of the Black History Month Exhibition in the Milton Keynes shopping centre
- Production of documentary on sexual violence against women in The Gambia, 'Mine to Give' -2020 with partners ECOWAS, PLAN International, ActionAid and Amplify Change
- Author of five books: All books in main national UK libraries
- Parish Councillor-Campbell Park Parish Council, Milton Keynes for 10 years
- City Councillor, Milton Keynes City Council 2022 to date
- Best Contribution to African Television Award from Africa Magic, MNET, South Africa --2007
- Finalist for Excellence in Education from Pride Milton Keynes, Citizen Newspaper--2009
- Listed as one of 50 people contributing positively to the development of Milton Keynes by the BBC --2010
- The broadcast of my TV and film productions in Europe, Africa and the USA --2002-2008
- Research on Violence Against women in The Gambia published in Journal of West African Women in Law --1996

CONTACT DETAILS

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